

Press Release August 2016

BEEHIVE Lifestyle Mall Muang Thong Thani celebrates $2^{nd} \ anniversary$

with giveaway free gold campaign

Bangkok Land Public Company Limited or BLAND, the operator of "BEEHIVE Lifestyle Mall" project,

the first ever lifestyle mall on Bond Street located in the heart of Muang Thong Thani, is celebrating its

second anniversary and success as the state-of-the-art and convenient lifestyle mall under the concept

"Walk to Shop" comprising over 60 leading stores delivering a comprehensive convenience and comfort to

people in today's fast-paced lifestyle, with the launch of an anniversary campaign rewarding customers

with special offers, discounts, prizes and a chance to win gold from now until September 30, 2016.

Ms. Jintana Phongpakdee, Director of Corporate Communications Department, IMPACT Exhibition

Management Co., Ltd., a subsidiary of Bangkok Land said: "Over two years of operation, BEEHIVE Lifestyle

Mall has gained popularity among customers including residents of Muang Thong Thani and visitors to

IMPACT Muang Thong Thani. We strive to meet customers' needs and provide them with exceptional

shopping experience through a blend of quality stores, restaurants and services including beauty salon,

fitness center, Thai boxing gym, massage parlor, cat café, and the largest Tops market in Muang Thong

Thani, coupled with a large parking space which can accommodate up to 600 cars.

To celebrate **BEEHIVE Lifestyle Mall**'s two fantastic years of success, we are running a 2nd anniversary

campaign to reward our customers for their loyalty and support with special offers, discounts, prizes and a

chance to win gold from now until September 30, 2016. Moreover, a wide variety of interesting and fun-

filled activities for the whole family such as alms-giving, Indy Market and mini concerts of the Voice

Thailand contestants will also take place at BEEHIVE Lifestyle Mall. For more details, please visit

https://www.facebook.com/BeeHiveLifestyleMall or call 02 001 1499."

For any further media inquiries, please contact

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