

# Business Sustainability Development

## Policies and Goals for the Sustainability Management

The Board of Director intends to manage the organization efficiently and achieve the objectives and believes that by maintaining a high standard of business ethics and by following good corporate governance practices will provide a strong background for the long-term success of the Group. The qualifications of the good corporate governance consist of:

- Honesty,
- Transparency,
- Independence,
- Responsibilities to the duties,
- Fairness, and
- Social responsibilities.

This corporate governance principle has reflected the values, guidelines, and direction that will help boost the confidence in business enabling competition with ethics, international standard, legal compliance, and in accordance with the regulation on the good corporate governance under the SET's regulations and the guidelines of the SEC.

## Sustainability Policy

As a leading player in Thailand's MICE industry, IMPACT Exhibition Management Co., Ltd manages IMPACT Exhibition and Convention Centre - Thailand and South East Asia's biggest exhibition and convention venue - catering to all types of event activities, in accordance to international standard of services and best practices.

As a socially responsible organization, we are committed to conduct our business with focus on demonstrating our social and sustainable environmental responsibility, especially in our business operations, encompassing economic, social and environmental aspects.

In line with international standards and compliance, the Company has established our Sustainable Event Policy that set out the guidelines to help us achieve our social and sustainable policies and goals as follows:

- Environment - The Company will focus on effective use of natural resources to reduce environmental impact caused by the staging of exhibitions and events at our venue. As such, the Company will adopt the 4R principle to manage materials used and reduce waste from the exhibitions and events, support clean energy consumption, energy conservation, consideration of natural or biodegradable materials, and applying technology to reduce the use of non-sustainable resources and materials.
- Society - The Company will promotes sustainability practices in collaboration with other operators and stakeholders in the supply chain, paying attention to the opinions and needs of the community, and as well as to cultivate good corporate culture in accordance with our social responsibility within the community which the Company operates in.
- Economy - The Company will support and promote employment and job creations within the communities and neighborhoods, and as well as green procurements by considering the use of products and services that are certified as environmentally friendly.

## Result from the Environmental Operation

### 1. Project to Reduce the Use of Energy in Exhibition Area

As a result of global warming issues that are increasing day by day whether the increase in temperature or climate change, it affects way of life and energy costs are also rising. For that reason, Impact Exhibition Management Company Limited has implemented a project to reduce the use of energy in exhibition area and instill the value to everyone in the organization to be aware and contribute in reducing energy consumption, along with working in accordance with the laws to lessen the impact of Global warming and save the organization's cost. It can be planned by continuing to reduce the use of energy consumption. For instance, replacing existing light bulbs to with energy-saving LED in the building areas and function rooms, adjusting the Air Curtain, a device that can protect inside air from flowing outside for maintaining the room temperature and air conditioning system control project (BBP), etc.

#### Summary Report on the Operation to Reduce Energy Consumption in 2023

- IMPACT has a goal to reduce energy consumption in the exhibition area by 4% (Based on the data from 2020 as a comparison base. This reflects on the behavior of using energy more than in the year 2021 where there was in the COVID-19 situation and ordered to close the area periodically) can actually be achieved at 4.25%.
- Reduce electric power consumption up to 1,094,269 kilowatt/hour calculated to be the expense saving rate of 4,716,297 baht (the average electricity rate is 4.31 baht per kilowatt/hour).
- Able to help reducing Global warming or greenhouse gasses of 655,467 tons of carbon dioxide (kgCO<sub>2</sub>e) equivalent to the reduction of energy consumption in a 2 storey house, size 16 square wah, in the amount of 3,266 households.

### 2. Clean Energy Installation of Solar Cell Project

As a result of the energy reduction project, the executive team has supported and promoted the use of clean energy. Installation of solar cell in the type of Solar Rooftop by converting natural energy into solar energy into the form of electrical energy which saves the electricity costs, including a reduction of the greenhouse gas emission issues. Hence, the solar cell is considered to be an alternative for clean and sustainable energy

#### Reports on the Installation of Solar Cell in Different Areas

- IMPACT CHALLENGER building, IMPACT FORUM building, IMPACT IN DOOR PARKING 3 building, and The Portal Lifestyle building by Impact Exhibition Management Company Limited  
Total installed capacity is 1,185 kWp with total electricity production is 1,254,497.82 kWh
- COSMO BAZAAR Phase 1 building, COSMO BAZAAR Phase 2 building by Bangkok Land Agency Company Limited  
Total installed capacity is 969.84 kWp with total electricity production is 1,518,703.17 kWh
- COSMO OFFICE PARK building by Bangkok Airport Industry Co., Ltd.  
Total installed capacity is 165.24 kWp with total electricity production is 201,410.80 kWh
- BEEHIVE LIFESTYLE MALL building by Bangkok Land Public Company Limited  
Total installed capacity is 389.34 kWp with total electricity production is 549,788.370 kWh

### 3. Electric Vehicle Charging Station Service Project

Impact Exhibition Management Company Limited realizes the importance of electric cars, which is a new innovation that cares for the environment by reducing pollution from the combustion of fuel engines. For that reason, it opened 8 service areas for charging electric cars at level 2, along with 8 electric cars for rent to provide car sharing services to customers attending events or using services in the surrounding center areas. This can be considered as the driving point of the business by adhering to the sustainable development principles to meet the needs of customers as well as protect the environment.

Report on the Installation of Electric Vehicle Charging Station for 6 service areas, in total of 25 parking spaces, including

1. Parking area P1 Challenger (G27-G28) (3 parking space)
2. Parking area P3 (3 parking space)
3. Parking area The Portal (3 parking space)
4. Parking area Bee Hive Lifestyle Mall (3 parking space)
5. Parking building P1 Challenger (G30-G33) (9 parking space)
6. Parking area Novotel (4 parking space)

### 4. Waste Segregation Project

Due to over 10 million of IMPACT Exhibition and Convention Center, Muang Thong Thani visitor attending events and activities each year, Impact Exhibition Management Company Limited has modified the form of service and facilitated customers by replacing single garbage cans into separated garbage cans in a systematic collection of waste segregation to take each type of waste to be properly disposed. For instance, preventing contaminated waste to leak into the water sources or the soil surfaces. While uncontaminated waste can be managed at its maximum benefit by using the 4R principles: Reuse, Repair/Recover, Reduce, and Recycle in order to reduce pollution to the environment for enhancing reputation and being in line with the sustainable event management policy

“Recycled Waste” Volume Summary Report from Segregation in Exhibition Building in 2023

- Plastic bottles are in total of 5207.60 kilograms
- Cardboards are in total of 36,348.31 kilograms
- White papers are in total of 4.5 kilograms
- Scraps/paper cores in total of 42,693.80 kilograms
- Zinc pips (empty pips) are in total of 2,644.00 kilograms
- Glass bottles are in total of 389.5 kilograms
- Aluminum cans are in total of 343.4 kilograms

### 5. Reduction of Plastic Consumption Project

Nowadays, there are plenty uses of plastic materials in daily life. As a result, there are large amount of plastic waste left by each day. As a well-known fact, plastic waste is difficult to decompose as it takes a long time leading to environmental effects.

Impact Exhibition Management Company Limited is committed to a sustainable event management policy and recognizes the problem of plastic waste that cause Global warming, therefore campaigning and requesting for cooperation from service users to reduce the use of plastic. For instance, replacing plastic bags to cloth bags, not handing out plastic straws in the restaurant, switching to use Bio-degradable food containers, including eating utensils such as, containers, takeaway boxes, straws, glasses, cutleries, and tissue paper, etc. 40 items of Bio-degradable food containers were used throughout the catering process and the Impact chain restaurants.

**6. IMPACT Sharing the Love for Society Project: Beauty for Charity**

Cosmetics are considered beauty products. There are in many types, various brands, and incline to change trends all the time, causing consumers to choose to buy a variety of products. For unused but not expired cosmetics, IMPACT has opened the Beauty for Charity Project, accepting donations from fellow employees and executives in order to bring the aforementioned cosmetics forward for appropriate benefits as follows:

- Cosmetics that are not expired: donate to schools and foundations for makeup uses in events.
- Cosmetics that are expired: donate to foundation for children with intellectual disabilities to create art work.

**7. Environmental Friendly Product Selection Project**

IMPACT supports the procurement of environmental friendly products for business activities, including machinery/appliances that continuously reduce energy consumption.

**8. Reduce-Avoid-Quit the Use of Plastic Packaging**

In our daily life, it generates many pieces of waste per day and all of that waste takes a long time to decompose. As an exhibition and convention center, IMPACT Muang Thong Thani began by changing to reduce waste through the concept of promoting shops and restaurants in the area to switch to use “degradable packaging” including food boxes/ handle bags/ drinking straws to be environmentally friendly instead of using foam boxes and plastic bags. Nowadays, the Food Arena food center and the Sky Kitchen food center, including IMPACT Catering services and restaurants in the IMPACT group have switched to using biodegradable packaging to help reduce negative impacts on the environment, to care for the world, and to conduct business sustainably.

**9. Waste Segregation for Recycling in Food Centers Project**

IMPACT food centers (Food Arena, Sky Kitchen) realize the importance of waste segregation types of plastic bottles and beverage cans which can bring benefits or generate income for the organization instead of discharging large amounts of waste.

- Plastic bottles and caps are collected to recycle plastic bottle caps.
- Beverage cans can be sold to companies that buy recyclable waste.

**10. Zero Waste Project: Use of Technology to Transform Food Waste into Fertilizer**

Apart from providing services and facilities for organizing various events, it is known that IMPACT Muang Thong Thani is a food-drink service provider. In each event, there will be countless waste from ingredients from cooking and food waste from eating leftovers, which IMPACT is aware of, that

affects the environment and pays attention to such food waste. It is regarded as a resource that can be transformed to create value in respond to the sustainable event management policy supporting the Zero Waste Project. Therefore, the Food Waste Composer machine technology has been used to transform food waste into fertilizer to nourish the soil using in IMPACT's own organic vegetable and ornamental plantations.

Such innovation can reduce landfill of food waste up to 100 kilograms per day or 36,500 kilograms per year. This can supply food waste which will be transformed to into fertilizer up to 20 kilograms per day or 7,300 kilograms per year equivalent to the use of fertilizer for planting 28 trees per day or 10,220 trees per year. And more importantly, it can reduce greenhouse gas emissions, which is the cause of global warming, up to 315 kilograms ( $\text{kgCO}_2\text{e}$ ) per day or 115 tons per year.

In the past 2023, IMPACT had a total of 13,190 kilograms of food waste and up to 4,085 kilograms of food waste has been processed to be fertilizer which can be used in plantation. Furthermore, it can also save the significant amount of expense in purchasing fertilizers. It is considered the best value and promotes the organization's reputation under sustainable business practices

#### **11. Replacing Paper with Online Document System Project**

At this present, environmental problems are matters which should be highly aware due to living and business operating factors in many aspects that directly and indirectly affect the environment. For instance, a rate of paper usage is high but not worthwhile in many departments and organizations. It therefore causes a lot of paper waste. In order to reduce the problem of paper waste, which is in line with the Company's environmental protection policy, and achieve a sustainable ecological balance, the Company focuses on management by implementing the I am 3R (Reduce, Reuse/Recycle and Replenish) principle by campaigning for staffs to use online document instead of paper and use both sides of the paper for the most benefit and worthwhile. Furthermore, it also reduces the organization's cost, the amount of paper waste, extend to the reduction of logging which is the main component of paper production, and reduce fuel combustion in paper mills including the transportation sector.

#### **12. The 3E Procurement to Replace Signing and Storing the Document into Electronic Form Project**

With a commitment to reduce the use of paper in the organization, the Company implements the 3E Procurement Project to replace signing and storing the document into electronic form.

- Store the document in electronic form (E-document) to be easy to search, save the storage area, and reduce the carbon dioxide (greenhouse gas)
- Sign the document in electronic form (E-Signature) to be convenient, speedy, modern which does not waste the resource
- Be environmental friendly reduce the pollution which harms to human Environment

#### **13. The Project to Adapt the Use of Waste Asset to Reduce the Business Cost**

The FA Asset unit uses an unused raiser tool to modify into lifting and moving equipment (shelf/moving box) inside the Store Asset which is to adapt the unused material to be the working tool whereby it is not necessary to purchase the tool from outsiders. It is considered recycle the unused material to make working process to be efficient and reduce the organization's operating cost.

#### **14. The Zero Waste Project to Invent and Adapt Paper and Waste Material**

With a commitment to implement Sustainability policy to meet the environmental sustainability in effectively utilizing the resources in compliance with the 3R principle and economic sustainability in lessen procurement cost in equipment and decoration in banquet, the Zero Waste Project to invent and adapt paper and waste material to be a new invention in accordance with recycling principle therefore arises. For instance, an invention and adaptation of waste paper and material into vase for placing Center Peace and decorated by flowers making from corn husks, longan peels, nutshells, custard apple seeds which can be decorated in the vase making from paper box. This is regarded as modifying unused material into reusable material which is to reduce junk, pollution to the environment, consumption of energy, and resource including reduce organization's expense by adapting the waste material into vases, flowers, leaves and other decorations in the banquets so as to be captivating and resulting in a good reputation in environmental care.

#### **15. Lotto to Change Waste to Revenue for Society Project**

The project has been implemented since 2019 until now for creating an opportunity for every IMPACT's fellow to make a merit together by making donation box for accepting used lotto. Then the lotto from the donation will be distributed to Public Welfare Center for Developing Children with Special Needs, Huai Mu temple, Ratchaburi Province for inventing other products namely float basket (kratong), wreath, sandalwood flower, fan, and decorations. This activity does not only change the waste into usable products but also promote career opportunity to the children in the other way around.

#### **16. Waste Management in Muang Thong Thani's Area**

As the Muang Thong Thani' area is enormous consisting of group of accommodations, offices, and exhibition centers, the shops had been designed to have center wastewater treatment system before releasing wastewater to the nature which is to create the ecosystem equilibrium. It does not affect the environment and compliance with the laws whereby the wastewater which will be released from the project to natural channel has passed wastewater treatment process to be in effluent quality standards regulated by laws. The maximum capacity of wastewater treatment is 7,500 cubic meter per day.

#### **17. The Project to Organize Sustainable Events (Green Package)**

The IMPACT Muang Thong Thani, with a determination to organize sustainable events, therefore initiates the Green Package Project to provide an alternative for customers who are aware and interested in organizing the event in any kind to meet with sustainability covering economic, social, and environmental aspects. The agency or organization can choose options to organize the sustainable events which is appropriate and comply with each agency's event arrangement whereby the IMPACT is prompt to support the customers' sustainable event arrangement.

- Venue and equipment service for organizing sustainable event namely announcing sustainable policy to relevant people; arranging sustainable meeting room by avoid using table and chair cloth in the meeting, setting group service point in replacement of individual service point, avoiding plastic straw in all activities; controlling the air conditioner's temperature at 25 degree Celsius for environmental friendly; segregation of recycle waste, organic waste, and general waste including using the reused garbage cans, environmental friendly paper bag, and environmental friendly products ,for instance, hand washing soap and dishwashing liquid.
- The customers can choose food menu lists for environmental friendly meeting for reducing Global warming by selecting the vegetarian menu or plant base protein.

- In case, there is left over food from the event, IMPACT has a service to distribute the leftover food for donation to foundations in order to contribute to the society.

#### 18. **Hotel Sustainable Project by NOVOTEL BANGKOK IMPACT and ibis BANGKOK IMPACT**

NOVOTEL BANGKOK IMPACT and ibis BANGKOK IMPACT are aware of the importance of sustainability in business operation for lessen an impact on society and environment by providing the environmental friendly service and selecting environmental friendly product including setting a guideline to save energy and reduce rubbish etc. In overall, economic, social, and environmental factors are used in as a key principle in operating business with responsibilities towards employees, communities, and ecosystem as follows:

##### 1) **Reduce the Use of Single-Use Plastics**

NOVOTEL BANGKOK IMPACT and ibis BANGKOK IMPACT have revoked the use of single-use plastics and replaced with products made from natural materials in all hotels' departments that provide services to customers.

##### **Objectives**

1. To raise awareness among staffs and encourage participation of customers to reduce the use of single-use plastics
2. To reiterate Accor's strategy to reduce the use of single-use plastics with the 3 "R" principle
3. To visualize and behave in a concrete way as it is difficult to measure the progress and effort in the hotel's level. However, it must work together solemnly

##### **Operating Result**

Reduce the use of single-use plastics to zero by December 2022 whereby some items listed in poster is acceptable for further use, such as plastic bags for garbage in the room, zipper bag for pillow, or spare room key cards, etc.

##### 2) **Reduce Chemical by TERSANO Stabilized Aqueous Ozone**

Ibis hotel reduces the use of chemicals in cleaning by replacing with TERSANO SAO (Stabilized Aqueous Ozone) in order to lessen the use of chemicals that affect the environment for the safety and non-toxicity. It is expected to reduce the chemical consumption ratio for more than 70%. With TERSANO SAO, it is expected to eliminate pure chemical waste at a total of 550 liters or dilute solution of 7,000 liters and save toxic plastic waste from packaging for approximately 20 kilograms.

#### 19. **Send Waste Home Project**

Bangkok Land Agency Company Limited together with Better World Green Public Company Limited have organized this project by setting up a drop-off point for waste to be sorted into the Recycle and Upcycle systems to be processed into RDF fuel to be sent as alternative energy, to promote waste segregation behavior, and be a center for accepting donations of leftover items and encourage people in society to be conscious of processing leftovers for maximum benefit.

##### **Operating Result**

- In 2022: The amount of waste to be processed into fuel is 620.23 kilograms.
- In 2023: The amount of waste to be processed into fuel is 700 kilograms.

**20. “Large Waste is Not Worthless” Project**

Pak Kret Municipality has a project to collect large waste, for instance, sofas, cabinets, beds, mattresses, and other materials that cannot be used to reduce the problem of improper waste disposal and promote environmental cleanliness. Muangthong Services and Management Company Limited as the manager of Popular Muang Thong Thani Condominium has collaborated with the Municipality to dispose of large waste for residents by emphasis on bringing waste back to maximum use and managing waste correctly. The usable materials will be given to the poor. For the waste that cannot be used, it will be sent to N15 Technology Company Limited to be turned into fuel to produce electricity. There are residents of all 20 Popular Muang Thong Thani Condominium buildings participated and disposed of 191 pieces of waste.

**21. ZERO WASTE world-saving bag**

Muangthong Services and Management Company Limited (MSM) has collaborated with the manufacturer of As Good. As New brand bags to prepare New Year’s gifts for customers, trading partners and business partners. The Company places importance on the valuable gifts that are beautiful, and practically usable in everyday life and to participate in protecting the environment and reducing global warming. Bags given as gifts are made from unused sacks that are processed into beautiful and valuable bags. The brand owner hires villagers to produce these bags. This not only reduces the amount of waste and promotes efficient use of resources but it also helps create income for the local community. There are 197 bags produced with a total value of 98,812 baht to give as gifts to customers and business partners. The bags and mats made from unused sacks are not only valuable and practically usable but it also plays a part in helping save the world and reduce global warming.

**22. Old calendars are valuable, Don’t throw them away**

Muangthong Services and Management Company Limited is aware of building awareness of Corporate Social Responsibility (CSR) to create sustainability in development to develop personnel to have a good attitude in sharing and to create awareness of participation in society and being a giver by bringing the past year’s desk calendar that can still be useful and can create a lot of value for others, especially for the visual impaired person. These unused desk calendars are turned into Braille Media to create new knowledge. The past year’s calendars were delivered to the visual impaired person at the Educational Technology Center for the Blind in Nonthaburi Province.

**23. CSR PROJECT ENVIRONMENT DAY**

Since waste is an environmental problem that affects health both from an environment that is not suitable for living and creating disturbing smells, when there is more waste, it makes the environment dirty and unsightly. Therefore, employees of Muangthong Services and Management Company Limited from the Office Administration Department, Quality Assurance Department, Business Support Department, Accounting and Finance Department, and Engineering Department worked together to collect waste in Popular Condominium Project, Muang Thong Thani, around buildings C6, C7, P1 and P2 including the island area of each building on January 29, 2024.

**24. Accepting donations of Aluminum materials.**

Building awareness and Corporate Social Responsibility (CSR) are our priorities in order to create sustainability in development and develop personnel to have a good attitude to share and be a giver. We, therefore, encourage donations of Aluminum materials, for instance, rings from lids or beverage

cans, screw caps of beverage cans, soft drink cans, etc., to be used to make Prosthetic Leg including sockets, shafts, shins, prosthetic feet and canes for disabled people in need and send to the Pollution Control Department to the Aluminum donations project to make donated prostheses by Pollution Control Department.

## Social Operating Result

### 1. IMPACT Sharing the Love for Society Project in the year 2023

- 1) IMPACT Sharing the Love for Society arranges the activity to deliver adult diapers and absorbent pads to Home for the Elderly

On February 16, 2023, the Office of Corporate Communications, IMPACT Exhibition Management Company Limited acts as a representative to deliver donated items to the Mittraphap Welfare Foundation, Tiwanon Women's Home for the Elderly that assists elderly women who are over 60 years old in a total amount of 85 people without collecting any costs by donating necessary items including diapers for adults and absorbent pads that the foundation has a lot of demand because there are elderly women who are unable to take care of themselves and defecate by themselves.

- 2) IMPACT Sharing the Love for Society delivers the past year's calendar to the visual impaired person

IMPACT Exhibition Management Company Limited and Bangkok Land affiliates participated in donating the past year's calendar to create Braille teaching materials for the visual impaired person. The Office of Corporate Communications delivered over 1,000 past year calendars to the Educational Technology Center for the Blind in Nonthaburi Province to produce Braille teaching materials for the visual impaired person.

- 3) IMPACT Sharing the Love for Society and the mission to deliver items to Association for the Promotion of the Status of Women under the Royal Patronage of Her Royal Highness, Don Mueang Emergency Home

The Office of Corporate Communications, IMPACT Exhibition Management Company Limited, delivered the donated items from the IMPACT social project "Sharing the Love for Society Project" which is continually in operation into its 25<sup>th</sup> year by collecting good condition items, for instance, clothes, bags, shoes, jewelry, and Baby and Mom Products from IMPACT employees delivered to the Association for the Promotion of the Status of Women under the Royal Patronage of Her Royal Highness Princess Chulabhorn Krom Phra Srisavangavadhana or Don Mueang Emergency Home for use and sale at the Association's shops. Change the income back to spending within the Association for the Promotion of the Status of Women.

- 4) "Baeng Boon Suay" Project delivers cosmetics to volunteers to use for funeral makeup

Project to deliver cosmetics to volunteers to use for funeral makeup by accepting donations of cosmetics from IMPACT employees. After the closing of the donation in July 2023, the Corporate Communications Office team has arranged types of donated cosmetics and arranged damaged cosmetics that cannot be used by counting the number of cosmetics that are in good condition and are ready to be donated for a total of 1,250 pieces. Cosmetics were donated to 3 groups including an independent volunteer page that does free funeral makeup, the Pha Khon Rak Klab Baan Project, and donations of cosmetics from the mortician club to continually use for funeral makeup.

- 5) IMPACT Sharing the Love for Society delivers bakery from IMPACT Bakery Kitchen and necessary items

On the 50<sup>th</sup> anniversary of Bangkok Land Public Company Limited and the 25<sup>th</sup> anniversary of IMPACT Exhibition Management Company Limited, the Company intends to deliver happiness through bakery and necessary items to foundations that need help both in the communities surrounding IMPACT Muang Thong Thani, Nonthaburi Province and surrounding areas including Bangkok to get good nutrition and be happy. You are happy = I am happy by delivering delicious bakery together with necessary items through the “Sharing the Love for Society” Project.

- Pakkret Home for Children with Disabilities (Baan Nontapum)
- Fueng Fah Home for Persons with Disabilities Protection and Development, Nonthaburi Province
- Pak Kret Reception Home for Boys (Baan Poomvet)
- Pakkret Home for Boys under the Department of Children and Youth
- Baan Rachawadee Home for Persons with Disabilities Protection and Development (male), Nonthaburi Province
- Baan Rachawadee Home for Persons with Disabilities Protection and Development (female), Nonthaburi Province
- Home for Children and Families, Nonthaburi Province
- Career Promotion Center for Persons with Disabilities
- Sri Sangwan Khon Kaen School of the Foundation for the Assistance of Persons with Disabilities under Royal Patronage of Her Majesty the Queen
- Nonthaburi Home For the Destitute
- The Foundation for Persons with Disabilities
- Autistic Persons Development Center, Nonthaburi Province
- The Skills Development Center for the Blind
- Pak Kret Nursery School and Government Building
- The Foundation for the Blind in Thailand under the Royal Patronage of Her Majesty the Queen
- Rajvithi Home for Girls
- The Foundation for the Welfare of the Mentally Retarded of Thailand under the Royal Patronage of Her Majesty the Queen

- 6) “Sharing the Love for Society” Project delivers cookies and butterfly pies to support Children’s Day activities for the year 2024 for 12 foundations

IMPACT joins in supporting the National Children’s Day activities every year. In 2024, more than 1,800 bakeries were given to 12 foundations, for instance, Don Mueang Recreation Center, Chatuchak Recreation Center, and Wat Dokmai Recreation Center, etc. to continually give to children in doing activities.

## 2. Dredging Canal and Drain Project

At present, a variety of businesses has expanded in areas of Muang Thong Thani, Chaengwattana causing a large number of people to move to Muang Thong Thani. The Company has prepared a plan to dredge the canal in the areas of Muang Thong Thani in order to be able to drain the rainwater efficiently to help and alleviate the suffering of the community when heavy rain exceeds the amount of drainage that the project has designed and causes flood.

**3. Listening to Opinion and Demand of Muang Thong Thani Community Project**

The Company has appointed the officers to meet Muang Thong Thani community and relative areas including hold a meeting to open a session for the community to propose a way and opinion to mutually resolve problems. The report summarizes as follow:

In 2023, there were 6 times participating in opinion hearing with the community.

**4. “Pun Ya Pun Suk” Project**

With an awareness of public health problem, an access to medical treatment by physician, a lack of medicine in remote community, the Company hence arranges the “Pun Ya Pun Suk” Project to collect medicines left over from the employees who were sick and recovered and accept donation on various types of medicines to pass to indigent patients living in remote community through Umphang Hospital, Tak Province, which is located in cross boarder of Northern part of Thailand and in need for medicine for several indigent patients.

**5. Blood Donation Site Project**

Impact Exhibition Management Company Limited by Corporate Human Resources Department cooperates with the Thai Red Cross Society has held an activity for blood donation 4 times per year consistently by asking the IMPACT and Bangkok Land affiliates’ staffs and people in general to engage in blood donation in order to rescue lives of other people in society which receives good feedback from several participants in blood donation.

**6. “Kla MICE” Project**

Impact Exhibition Management Company Limited welcomes students from various universities to learn and train in MICE sector under the “Kla MICE” Project. An innovation project for sustainable development and recruitment of new generations for MICE industry with objectives to open opportunities for students from many institutions to learn and train from doing, build experience, raise awareness of the importance of the MICE industry, and align with the concept of sustainability to prepare to be a new generation of personnel for the MICE business in the future.

**7. “Make a symbol on the road to reduce accidents in risk areas in Muang Thong Thani” Project**

IMPACT Exhibition Management Company Limited by the City Administration has carried out a symbol on the road to reduce accidents and to reduce the risk of causing road accidents in Muang Thong Thani. It reminds the drivers to be careful and reduce their speed in risk areas. It increases visibility for drivers and other road users including helping to prevent accidents that may occur from misunderstandings about the road conditions in risk areas in Muang Thong Thani and helping motorists to use the roads in Muang Thong Thani with more safety.

**8. Carry out the safety, occupational health, and the environment both for employees and customers who come to use the service**

IMPACT Exhibition Management Company Limited is aware of the safety, occupational health, and the environment. The Company conducts a safety policy and allows employees and organizers to operate under the safety regulations for the safety of themselves, others, and properties such as:

- Annual Fire Fighting and Evacuation Fire Drill Training
- Safety Training
- First Aid Training
- Crisis management in a mass shooting incident

**9. “Organize a religious ceremony in the 9<sup>th</sup> month, an auspicious occasion” Project. IMPACT contributes funds to purchase coffins to donate to Ruamkatanyu Foundation, Hua Lamphong Temple**

IMPACT Exhibition Management Company Limited is aware of the importance of social responsibility and business operations to enhance the image of the organization and customers and create positive social impacts. The Sales Department in the Marketing Department, therefore, have created the “Organize a religious ceremony in the 9th month, an auspicious occasion” Campaign from September 1 - 30, 2023 in order to create promotional activities through the charity and to create a good image for customers who come to use IMPACT Catering services. Moreover, such activities are also the activity that help society through making merit in supporting money to purchase coffins to donate to Ruamkatanyu Foundation, Hua Lamphong Temple, with a total donation from this project of 10,000 baht.

**10. “IMPACT Sharing the Love to Four-Legged Friends” Project**

IMPACT Exhibition Management Company Limited is aware of and has the concept of carrying out activities within and outside the organization. It places importance on social responsibility so that society can live happily and help promote a good image for the organization and customers, showing concern for society, the economy, and the environment which results in positive social impacts. The Sales Department has created projects to create benefits for society. It receives support from the Special Exhibition Organizing Department (Exhibition Project) through social assistance activities in the form of donating items and resources to the community or various foundations according to needs, for instance, Public health, Safety, and Environmental aspects in order to get maximum benefit. This time, food supplies were donated to stray dogs and cats at Pa Manee Animal Shelter, Pathum Thani Province which has 500 stray dogs and cats in care. The Project can fundraise 18,000 baht to purchase food and supplies.

**11. “MUANGTHONG Hackathon” Project**

Project that allows the new generation to propose ideas to enhance a better quality of life for people in Muang Thong Thani

IMPACT Exhibition Management Company Limited has organized the “MUANGTHONG Hackathon” competition which is a project that allows the new generation to propose ideas and bring new technology and perspectives to enhance and develop a better quality of life for “People in the Muang Thong Thani area” to achieve the important goal of making Muang Thong Thani a fully integrated “Smart City” in the future through questions in 5 topics which are Smart Environment, Smart Mobility, Smart Living, Smart Energy, and Smart People. This project has begun accepting applications from students to participate in the competition. There were a total of 72 teams from 30 universities interested in competing, and 12 teams passed the first round of selection to enter the Hackathon Camp, do workshop class activities, and receive advice from expert mentors from Bangkok Land Public Company Limited affiliates.

## **12. Scholarship Program, Cosmo Bazaar, Muang Thong Thani, Building Dream into the Future**

Education is important to children, who are the future of the nation, Bangkok Land Agency Company Limited and Cosmo Bazaar Shopping Center Executive cooperate with Muang Thong Services and Management Company Limited, Muang Thong Thani Condominium Juristic Person Committee, and various shop operators to establish the Cosmo Bazaar Scholarship Program “Building Dream into the Future” by selecting student with good grades, good behavior that is appropriate to be a good role model for youth to receive a scholarship. The objectives of the program are as follows:

1. To dedicate as a royal charity on the occasion of Her Majesty Queen Sirikit’s birthday and Mother’s Day
2. To contribute to the society and to promote the future of student who live in Muang Thong Thani and Pak Kret District with good grades and good behavior
3. To connect a good relationship between Cosmo Bazaar Muang Thong Thani and business operators as one unity

In summary, the results of the scholarship program Cosmo Bazaar, Muang Thong Thani, Building Dream into the Future has received more and more responses from applicants and sponsors every year. Therefore, the project has been carried out continuously for a period of 4 years from 2018 - 2022 and still continues to operate the program consistently.

2018 - 25 people: THB 75,000

2019 - 70 people: THB 389,000

2020 - 65 people: THB 325,000

2021 - Canceled due to COVID-19 situation

2022 - 100 people: THB 500,000

2023 - 103 people: THB 515,000

## **13. Sharing Kindness for Rescuing Little Life Project**

Bangkok Land Agency Company Limited is aware of the problem that nowadays, there are many stray dogs and cats which part of them come from being abandoned in public places. When they touch with an illness or accident leading to disabilities, they will lack of caretaker. As a result, foundations that aim to help animals need take care of them. With an increasing in numbers of animals, it causes a shortage of food and supplies to take care of these animals thoroughly.

Therefore, the Company has established Sharing Kindness for Rescuing Little Life Project to accept food, equipment, necessary goods donation for stray dogs and cats including pellet food, absorbent pads, cat litter, rice, mosquito repellent, animal bathing shampoo, wound dressing equipment, and other necessary items which have received good support from faithful people who bring a large amount of food and supplies for disabled animals to donate. This project is now in its second year operation to provide sustainable assistance to animals in need.

## **14. Project for young people and students to show off their talents by busking for a scholarship in Muang Thong Thani Market**

Bangkok Land Agency Company Limited is aware that there are still many children who have special talents in various fields but lack the opportunity to show off in order to find scholarships and lighten their parents’ burden. Therefore, the Company provides opportunities to young people and

students for busking including showing other talents at Muang Thong Thani Market to find scholarships from kind-hearted adults who are ready to support and be a part of providing scholarships for young people to have a better life.

**15. “Mai Chai Laew Rao Khor” Project**

Muangthong Services and Management Company Limited (MSM) is aware of the importance of building awareness of Corporate Social Responsibility (CSR) to create sustainability in the development of the Company’s operations. In addition, to develop personnel to have a good attitude in sharing and being a giver. The objective of this Project is to deliver leftover, unused, or expired cosmetics to volunteer groups to do funeral makeup to make the corpse look similar to the condition before death in order to build awareness of participation in society. They delivered cosmetics and rubber gloves to the volunteer mortician group page to do free funeral makeup on November 9, 2023.

**16. “Soong Jai Soong Wai @Muang Thong Thani” Project**

Muang Thong Services and Management Company Limited organized the “Soong Wai Soong Jai @Muang Thong Thani” Project to promote the health and well-being of the elderly who lived in the Popular Condominium with the objective of preliminary health screening of the elderly, advising on health care and guidelines for how to behave, and providing the advice from doctors if risk factors for health problems are found for elderly with the age of 60 years and over that lived in the Popular Condominium on March 2, 2024.

## **Economic Operating Result**

**1. Project to Support the Employment of People in Community and Student**

Impact Exhibition Management Company Limited consistently support the employment of people in the community to create revenue and career to people in the relative community which also includes a creation of a good relationship between the Company and the community. In addition, this also supports income generation for students by employing the students during semester break or holidays and paying wages to interns who come to work with Impact Exhibition Management Company Limited in order to support student’s dairy expense. In 2023, an employment on daily employees was 160,005 people which amounted to 1,440,045.00 working hours.

**2. Project to Support the Employment of the Disabled / Handicapped People and Provide Facilities**

Impact Exhibition Management Company Limited supports the employment of disabled / handicapped people with the objective of creating job opportunities for disabled and handicapped people including the development of utilities that facilitate them to live and work efficiently and have equality in society. In 2023, an employment on disabled people was 6 people.

**3. IMPACT Farm Project**

IMPACT Farm is a project born from the determination to be an intermediary in selecting products from various communities across the country, including seasonal fruits and vegetables, fishery products, and trade products processed from quality production sources to pass on to consumers so that they will be full and happy. The Project is ready to enhance communities to have a good quality of life and sustainable income.

**4. Project to Promote a Good Reputation for Muang Thong Thani Community Through the Made in Muang Thong Program**

IMPACT Exhibition and Convention Center, Muang Thong Thani, is an event and conference venue located in the heart of the Muang Thong Thani community which has more than 10,000 residents. Creating perception on way of living and presenting interesting landmark of Muang Thong Thani's residents through social media channels will create reputation and promote good relationship between the organization and the community as well as create opportunity for people in the community, and encourage the community to generate income from the outsider into Muang Thong Thani community.

**5. Pak Kret District Vegetarian Festival at Muang Thong Thani**

Bangkok Land Agency Company Limited together with Pak Kret District, Nonthaburi Province maintain vegetarian tradition by organizing the event "Pak Kret District Vegetarian Festival at Muang Thong Thani in the year 2023" under the concept of "Full of merit from the inside, Happy to the outside" Great alms, great merit, accumulate merit, enhance merit, and maintain the vegetarian festival tradition. The event was held between 14-23 October 2023, the Vegetarian Festival has been held continuously every year since 2002 onwards. This year is the 22<sup>nd</sup> year of the event in which the event has been held every year with success and has received good feedback. The objectives of organizing the event are to maintain vegetarian festival tradition and provide an opportunity for those who are interested in the vegetarian festival to participate in the Vegetarian Festival, abstain from slaughter, and observe religious precepts including stimulating the economy to create household spending with faithful participants in donating funds to the War Veterans Organization of Thailand Under Royal Patronage His Majesty the King, Vulnerable group, and homeless people in Nonthaburi Province and the Foundation for the Assistance of Disabled Persons under the Royal Patronage of Her Royal Highness Princess Srinagarindra Boromarajonani.

**6. Pak Kret Attractive Goods Festival**

Pak Kret Attractive Goods Festival opens the space for Koh Kret's local resident and people to sell local product every Saturday and Sunday of the month in the space of Muang Thong Thani market.

**Objective**

1. To create activity in the Muang Thong Thani market's space and attract more customers
2. To make Muang Thong Thani to be the hub of integrated shopping center
3. To promote Pak Kret District, Nonthaburi Province' attractive goods to be more widely well known
4. To connect the organization with the local resident including promoting revenue generation and building a strong local economy

**Operating Result**

1. Stores that sell food and OTOP products in Pak Kret District, Nonthaburi Province, are excessively interested to attend Pak Kret Attractive Goods at Muang Thong Thani.
2. Residents and operators in Muang Thong Thani and customers who come to shop in Muang Thong Thani know Pak Kret District, Nonthaburi Province's attractive goods. Also, it is a way to generate revenue for residents in Pak Kret, Nonthaburi Province, and relative district who come to open store booth in Pak Kret Attractive Goods Festival at Muang Thong Thani market.